

2nd quarter 2021 Lead Instructor CE: Surveys & Data Analysis 071000E1221 3 CEUs

- 1) E.M.S Lead Instructors are fortunate to have a student body with comparable demographics.
 - a. True
 - b. False

- 2) Online surveys allow...
 - a. Come equipped with templates and sample questions.
 - b. All answers are correct.
 - c. You to make and send thousands of surveys.
 - d. You to process data.

- 3) Research is divided into which topics?
 - a. Exploratory
 - b. Casual
 - c. Descriptive
 - d. All answers are correct

- 4) All online surveys are the same format and fee structure.
 - a. False
 - b. True

- 5) Question makeup consists of:
 - a. Ask one thing per question
 - b. All Answers are correct
 - c. Simple direct language
 - d. Interval questions
 - e. Being specific
 - f. Break down Ideas

g. Avoid leading questions

6) Interrogating Data allows for:

- a. A & B are correct
- b. Investigating anomalies
- c. Confirmation of relationships
- d. Divesting expenditures

7) Paper surveys target those without internet capability or do not want to use a computer.

- a. True
- b. False

8) Cross-tabulating subgroups allows examination of relationships within the data.

- a. False
- b. True

9) One on One Survey Interviews...

- a. Are 30-60 minutes in length.
- b. Require special interviewing skills as well as tactics for eliciting information.
- c. May result in different answers from anonymous platforms.
- d. All answers are correct.

10) One on One interviews must be in person.

- a. True
- b. False